



PRESS RELEASE

*Seal Beach Police Department
911 Seal Beach Boulevard, Seal Beach, CA 90740*

January 3, 2022

Contact: Lieutenant Nick Nicholas
(562) 799-4100 ext. 1160
nnicholas@sealbeachca.gov

FOR IMMEDIATE RELEASE

SEAL BEACH POLICE DEPARTMENT “FOCUSED” CAMPAIGN FOR 2022

Seal Beach, CA – For 2022, the Seal Beach Police Department wants to remind the community that it is Seal Beach FOCUSED.

Seal Beach Police Chief Philip L. Gonshak has released his vision statement for 2022. This year’s emphasis will be on the community as a whole, and how the SBPD will continue to be FOCUSED on protecting the Seal Beach community.

- **F – FIRST ON SCENE.** The Seal Beach Police Department is dedicated to responding to every emergency call for service as fast and as safe as possible. We pride ourselves on having the fastest response times available. We will continue to help reduce response times by ensuring our police officers are physically in the field and on the streets as much as possible. We will do this by strategically placing our staff throughout the city when not tending to a call for service.
- **O – OPENNESS.** We are not naïve to the fact that we do not know everything. We want to learn from the community on how we can better serve our residents, businesses, and visitors of Seal Beach. We appreciate all our community’s input and encourage anyone with questions to send them to askacop@sealbeachca.gov or follow us on Instagram, Twitter, and/or Facebook via [@SealBeachPolice](https://www.instagram.com/SealBeachPolice)
- **C – CUSTOMER/COMMUNITY SERVICE.** Much like traditional businesses, our focus is always on customer service. Moreover, in our case we want to focus on

BOTH our customers and our community. This means all Seal Beach Police Department staff will be held to the highest of standards. It is our promise to present ourselves with honor, integrity, professionalism, respect, and we will do all of this without bias.

- **U – UNDERSTANDING.** Over the past few years, we've seen nationwide calls for police reform. Although not everyone will be able to agree on everything, we will strive to, at a minimum, understand different points of view, different cultures, and different life choices. In return, it is our hope residents, businesses and visitors understand us.
- **S – SCHOOL SAFETY.** The safety of our children at J.H. McGaugh Elementary School will ALWAYS be one of our highest priorities. In 2022, we will be holding a town hall meeting on school safety and will continue to work closely with Dr. Gates and his McGaugh Staff to ensure our students are kept safe when they are away from home. We will continue to attend monthly PTA meetings, will attend quarterly Los Alamitos Unified School District Working Group meetings, and will continue to staff police officers on campus when available. Lastly, we will be conducting realistic emergency drills on school grounds, to ensure staff and students know what to do when an emergency public safety response is needed on campus.
- **E – EDUCATION.** We believe in increasing our level of education for all Seal Beach Police Department personnel. This includes encouraging staff to continue their formal education, in addition to regularly sending all staff to a variety of law enforcement based professional development and specialty classes such as de-escalation of force training, training on policing best practices, latest case law, police tactics, and policies and procedures.
- **D – DRIVE DOWN CRIME AND IMPROVE THE QUALITY OF LIFE FOR ALL RESIDENTS, BUSINESSES, and VISITORS.** This is our mission statement, and we stand by it every day. Reducing crime and making people feel safe and secure in this community is the driving principle behind all of our actions and decisions.

“The Seal Beach FOCUSED campaign is a clear way of understanding the priorities of the Police Department,” said City Manager Jill Ingram. “An understanding, fast responding, and educated police force are what residents want of their police department. It is evident that Chief Gonshak and every member of the SBPD cares for this community and strives to deliver services in a professional and compassionate manner.”

“We are very much looking forward to this new year,” said Chief of Police Phil Gonshak. “Last year the City, Police Department, and community were able to come together for face many challenges. I truly believe that through these challenges we became a closer and more tight-knit community. None of this can be done alone and I sincerely appreciate the hardworking men and women of the Seal Beach Police Department for their time, effort and dedication. I also want to thank the Seal Beach City Council and City Manager Jill Ingram for their continued support and guidance. As we enter 2022, please remember that the SBPD is FOCUSED on your safety. We are only a phone call away (non-emergency number (562) 594-7232, emergencies dials 9-1-1).”

To learn more about the ways the Seal Beach Police Department helps to keep our community safe, follow us on Instagram, Facebook and Twitter @sealbeachpolice.

####